Date: 02/23/10
Current Geography Selection: (1 Selected) Counties: Muskegon County
Current Index Base: Entire US

## Demographic Detail Summary Report

Population Demographics

|  | $\begin{array}{r} 1990 \\ \text { Census } \end{array}$ |  | $\begin{array}{r} 2000 \\ \text { Census } \end{array}$ |  | $2009$ <br> Estimate |  | $2014$ <br> Projection |  | Percent Change |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  | $\begin{aligned} & 1990 \text { to } \\ & 2000 \end{aligned}$ | $\begin{aligned} & 2009 \text { to } \\ & 2014 \end{aligned}$ |
| Total Population | 158,983 |  | 170,200 |  | 172,438 |  | 167,352 |  | 7.1\% | -3.0\% |
| Population Density <br> (Pop/Sq Mi) | 301.4 |  | 322.7 |  | 326.9 |  | 317.3 |  | 7.1\% | -3.0\% |
| Total Households | 57,797 |  | 63,330 |  | 61,421 |  | 55,557 |  | 9.6\% | -9.5\% |
| Population by Gender: |  |  |  |  |  |  |  |  |  |  |
| Male | 77,649 | 48.8\% | 84,359 | 49.6\% | 87,192 | 50.6\% | 87,171 | 52.1\% | 8.6\% | -0.0\% |
| Female | 81,334 | 51.2\% | 85,841 | 50.4\% | 85,246 | 49.4\% | 80,181 | 47.9\% | 5.5\% | -5.9\% |

Population by Race/Ethnicity
Percent Change

Population by Age
Percent Change

| 20 to 24 | 10,353 | $6.5 \%$ | 10,247 | $6.0 \%$ | 11,888 | $6.9 \%$ | 11,269 | $6.7 \%$ | $-1.0 \%$ | $-5.2 \%$ |
| :--- | ---: | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| 25 to 34 | 26,128 | $16.4 \%$ | 22,173 | $13.0 \%$ | 23,316 | $13.5 \%$ | 22,566 | $13.5 \%$ | $-15.1 \%$ | $-3.2 \%$ |
| 35 to 44 | 23,376 | $14.7 \%$ | 27,163 | $16.0 \%$ | 21,598 | $12.5 \%$ | 20,283 | $12.1 \%$ | $16.2 \%$ | $-6.1 \%$ |
| 45 to 54 | 15,372 | $9.7 \%$ | 22,999 | $13.5 \%$ | 25,299 | $14.7 \%$ | 22,411 | $13.4 \%$ | $49.6 \%$ | $-11.4 \%$ |
| 55 to 64 | 13,755 | $8.7 \%$ | 14,287 | $8.4 \%$ | 20,365 | $11.8 \%$ | 22,220 | $13.3 \%$ | $3.9 \%$ | $9.1 \%$ |
| 65 to 74 | 12,297 | $7.7 \%$ | 11,280 | $6.6 \%$ | 11,568 | $6.7 \%$ | 13,781 | $8.2 \%$ | $-8.3 \%$ | $19.1 \%$ |
| 75 to 84 | 6,527 | $4.1 \%$ | 8,051 | $4.7 \%$ | 7,764 | $4.5 \%$ | 7,241 | $4.3 \%$ | $23.4 \%$ | $-6.7 \%$ |
| $85+$ | 1,969 | $1.2 \%$ | 2,556 | $1.5 \%$ | 2,890 | $1.7 \%$ | 2,953 | $1.8 \%$ | $29.8 \%$ | $2.2 \%$ |
| Median Age: |  |  |  |  |  |  |  |  |  |  |
| Total Population | 32.7 |  | 35.5 |  | 36.6 |  | 37.4 |  | $8.5 \%$ | $2.3 \%$ |

## Households by Income

Percent Change

Employment and Business

|  |  |  |  |  |  |  |  |  | Perce | Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $1990$ <br> Census |  | $2000$ <br> Census |  | $\begin{array}{r} 2009 \\ \text { Estimate } \end{array}$ |  | $\begin{array}{r} 2014 \\ \text { Projection } \end{array}$ |  | $\begin{aligned} & 1990 \text { to } \\ & 2000 \end{aligned}$ | $\begin{gathered} 2009 \text { to } \\ 2014 \end{gathered}$ |
| Age $16+$ Population | 118,824 |  | 128,615 |  | 134,206 |  | 131,664 |  | 8.2\% | -1.9\% |
| In Labor Force | 71,747 | 60.4\% | 81,136 | 63.1\% | 82,257 | 61.3\% | 80,799 | 61.4\% | 13.1\% | -1.8\% |
| Employed | 65,485 | 91.3\% | 76,704 | 94.5\% | 69,999 | 85.1\% | 70,359 | 87.1\% | 17.1\% | 0.5\% |
| Unemployed | 6,118 | 8.5\% | 4,395 | 5.4\% | 12,040 | 14.6\% | 10,220 | 12.7\% | -28.2\% | -15.1\% |
| In Armed Forces | 137 | 0.1\% | 37 | 0.1\% | 218 | 0.3\% | 220 | 0.3\% | -73.0\% | 0.9\% |
| Not In Labor Force | 47,077 | 39.6\% | 47,479 | 36.9\% | 51,949 | 38.7\% | 50,865 | 38.6\% | 0.9\% | -2.1\% |
| Number of Employees (Daytime Pop) |  |  |  |  | 71,123 |  |  |  |  |  |
| Number of Establishments |  |  |  |  | 5,750 |  |  |  |  |  |

Housing Units

|  |  |  |  |  |  |  |  |  | Percent Change |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $1990$ <br> Census |  | $2000$ <br> Census |  | $\begin{array}{r} 2009 \\ \text { Estimate } \end{array}$ |  | $\begin{array}{r} 2014 \\ \text { Projection } \end{array}$ |  | $\begin{gathered} 1990 \text { to } \\ 2000 \end{gathered}$ | $\begin{gathered} 2009 \text { to } \\ 2014 \end{gathered}$ |
| Total Housing Units | 61,962 |  | 68,556 |  | 73,721 |  | 74,661 |  | 10.6\% | 1.3\% |
| Owner Occupied | 43,010 | 69.4\% | 49,227 | 71.8\% | 44,444 | 60.3\% | 33,814 | 45.3\% | 14.5\% | -23.9\% |
| Renter Occupied | 14,786 | 23.9\% | 14,103 | 20.6\% | 16,977 | 23.0\% | 21,743 | 29.1\% | -4.6\% | 28.1\% |
| Vacant | 4,164 | 6.7\% | 5,226 | 7.6\% | 12,300 | 16.7\% | 19,104 | 25.6\% | 25.5\% | 55.3\% |

## Vehicles Available

|  | 1990 |  | $2000$ |  | $2009$ |  | Percent Change |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | $\begin{array}{r} 2014 \\ \text { Projection } \end{array}$ |  |  |  | $\begin{gathered} 1990 \text { to } \\ 2000 \end{gathered}$ | $\begin{gathered} 2009 \text { to } \\ 2014 \end{gathered}$ |
| Average Vehicles Per Hhld | 1.70 |  |  |  | 1.70 |  | 1.80 |  | 1.60 |  | -3.3\% | -12.0\% |
| 0 Vehicles Available | 5,592 | 9.3\% | 4,677 | 7.4\% | 4,814 | 7.8\% | 5,639 | 10.2\% | -16.4\% | 17.1\% |
| 1 Vehicle Available | 19,382 | 32.1\% | 21,155 | 33.4\% | 21,669 | 35.3\% | 21,206 | 38.2\% | 9.1\% | -2.1\% |
| 2+ Vehicles Available | 35,403 | 58.6\% | 37,498 | 59.2\% | 34,938 | 56.9\% | 28,712 | 51.7\% | 5.9\% | -17.8\% |

## Marital Status

|  |  |  |  |  |  |  |  |  | Percent Change |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $1990$ <br> Census |  | $2000$ <br> Census |  | $\begin{array}{r} 2009 \\ \text { Estimate } \end{array}$ |  | $\begin{array}{r} 2014 \\ \text { Projection } \end{array}$ |  | $\begin{gathered} 1990 \text { to } \\ 2000 \end{gathered}$ | $\begin{gathered} 2009 \text { to } \\ 2014 \end{gathered}$ |
| Age 15+ Population | 121,112 |  | 131,435 |  | 136,585 |  | 133,900 |  | 8.5\% | -2.0\% |
| Married, Spouse Present | 67,316 | 55.6\% | 67,153 | 51.1\% | 69,960 | 51.2\% | 68,633 | 51.3\% | -0.2\% | -1.9\% |
| Married, Spouse Absent | 2,077 | 1.7\% | 6,317 | 4.8\% | 7,085 | 5.2\% | 7,099 | 5.3\% | 204.1\% | 0.2\% |
| Divorced | 12,289 | 10.2\% | 15,344 | 11.7\% | 15,813 | 11.6\% | 15,531 | 11.6\% | 24.9\% | -1.8\% |
| Widowed | 9,272 | 7.7\% | 9,125 | 6.9\% | 9,271 | 6.8\% | 8,928 | 6.7\% | -1.6\% | -3.7\% |
| Never Married | 30,163 | 24.9\% | 33,496 | 25.5\% | 34,456 | 25.2\% | 33,709 | 25.2\% | 11.1\% | -2.2\% |

Educational Attainment

|  | 1990 |  | 2000 |  | $2009$ |  | Percent Change |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | $\begin{array}{r} 2014 \\ \text { Projection } \end{array}$ |  |  |  | $\begin{gathered} 1990 \text { to } \\ 2000 \end{gathered}$ | $\begin{gathered} 2009 \text { to } \\ 2014 \end{gathered}$ |
| Age 25+ Population | 99,424 |  |  |  | 108,509 |  | 112,800 |  | 111,455 |  | 9.1\% | -1.2\% |
| Grade K - 8 | 8,658 | 8.7\% | 4,400 | 4.1\% | 3,729 | 3.3\% | 3,497 | 3.1\% | -49.2\% | -6.2\% |
| Grade 9-12 | 16,960 | 17.1\% | 13,191 | 12.2\% | 9,118 | 8.1\% | 9,215 | 8.3\% | -22.2\% | 1.1\% |
| High School Graduate | 34,039 | 34.2\% | 38,454 | 35.4\% | 40,997 | 36.3\% | 39,493 | 35.4\% | 13.0\% | -3.7\% |
| Some College, No Degree | 20,842 | 21.0\% | 27,316 | 25.2\% | 27,541 | 24.4\% | 27,279 | 24.5\% | 31.1\% | -1.0\% |
| Associates Degree | 7,833 | 7.9\% | 9,284 | 8.6\% | 11,777 | 10.4\% | 12,506 | 11.2\% | 18.5\% | 6.2\% |
| Bachelor's Degree | 7,659 | 7.7\% | 10,211 | 9.4\% | 13,614 | 12.1\% | 13,084 | 11.7\% | 33.3\% | -3.9\% |
| Graduate Degree | 3,442 | 3.5\% | 4,868 | 4.5\% | 6,024 | 5.3\% | 6,381 | 5.7\% | 41.4\% | 5.9\% |

Current year data is for the year 2009, 5 year projected data is for the year 2014. More About Our Data. Demographic data © 2009 by Experian/Applied Geographic Solutions.

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